# ALIGNED SEARCH ENGINE OPTIMIZATION

Build a website that ranks from day one and keeps climbing. At <u>Aligned Tech</u>, we deliver smart <u>SEO</u>
<u>Services for Tech Companies</u> that help your site get found, load fast, and deliver real results.



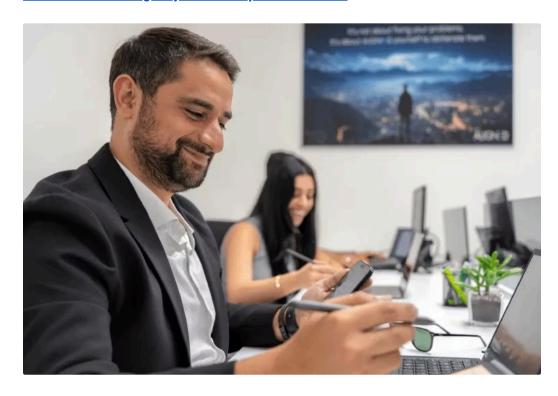
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# **SEO THAT STARTS STRONG**

Before your website even goes live, we make sure it's ready to be seen. We follow a proven SEO process that helps your site get found, load fast, and deliver real results.

From keyword strategy to technical setup, we handle the details that make a difference so your launch sets you up for long-term success.

## **Professional SEO agency for IT companies in Africa**





# **OUR 5-STEP PROCESS**

Θ1

#### **UNDERSTAND YOUR NEEDS**

We listen closely to your goals and challenges to design the right solution. θ2

#### **PLAN SMART SOLUTIONS**

We create a clear strategy that fits your business and keeps it on track.

03

## **BUILD WITH PRECISION**

Our team develops and designs your system with care and tested tools

04

## **SECURE AND OPTIMIZE**

We protect your data and ensure your platform runs fast and smooth.

05

## **SUPPORT AND IMPROVE**

We stay by your side with updates, guidance, and ongoing improvements.

# WHAT'S INCLUDED IN OUR SEO SERVICE

#### **KEYWORD & CONTENT STRATEGY**

We identify your most valuable keywords and match them to each page, targeting the right search intent.

#### **ON-PAGE OPTIMIZATION**

Clear titles, descriptions, proper headings, and optimized images for better readability.

#### STRUCTURED DATA SETUP

Schema markup highlights your business, services, and content in search results.

#### **ANALYTICS & TRACKING**

Google Analytics and Search Console track performance and spot issues early.

#### SITE ARCHITECTURE

Clean structure and logical navigation make it easy for search engines to crawl and visitors to explore.

## **TECHNICAL SEO**

Fast, mobile-friendly, and secure websites that impact both rankings and user experience.

#### **301 REDIRECT PLANNING**

Smart redirects from old pages to new ones preserve traffic and SEO value.

#### **ROBOTS.TXT & SITEMAP**

Proper configuration ensures search engines access and understand your site structure.

# **READY TO LAUNCH YOUR SITE?**

# **GET STARTED TODAY**

Have a question, a challenge, or want to explore how we can help? Our team is here every day to listen, advise, and support. Reach us easily by email or phone.

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∃D Aligned ☑

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